

BUSINESS PARTNER SPONSORSHIP 2024-25



**SUPPORTING THE LEGAL
COMMUNITY FOR OVER 45
YEARS!**



ABOUT US

THE ST. LOUIS PARALEGAL ASSOCIATION IS A NON-PROFIT ASSOCIATION FORMED TO PROMOTE THE ADVANCEMENT OF THE PARALEGAL PROFESSION IN THE ST. LOUIS AREA THROUGH ENCOURAGEMENT OF HIGH ETHICAL AND PROFESSIONAL STANDARDS AND TO PROVIDE ACCESS TO INFORMATION AND EDUCATION FOR PARALEGALS, AND OTHER LEGAL PROFESSIONALS.

BENEFITS OF PARTNERING WITH US

- SUSTAINING MEMBERSHIP FOR UP TO 2 REPRESENTATIVES
- ONLINE ACCESS TO MEMBERSHIP DIRECTORY
- ACCESS TO LIST OF ATTENDEES BEFORE EVERY MEETING/SOCIAL EVENT
- INVITATION TO ATTEND ALL EDUCATIONAL EVENTS
- INVITATION TO ALL SOCIAL AND NETWORKING EVENTS
- PRESENCE ON OUR WEBSITE WITH SCROLLING LOGO
- FEATURE ARTICLE IN NEWSLETTER
- PARTICIPATION IN ANNUAL PARALEGAL DAY SHOWCASE

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ✔ HOST A SOCIAL EVENT FOR OUR MEMBERSHIP
- ✔ SPONSOR SUMMER, FALL OR HOLIDAY EVENTS
- ✔ SPONSOR PARALEGAL LEGEND AND/OR RISING STAR AWARD
- ✔ SPONSOR STUDENT MEMBERSHIP
- ✔ SPONSOR AND/OR PRESENT AT A MONTHLY EDUCATIONAL MEMBERSHIP MEETING
- ✔ SPONSOR APD REGISTRATION BAGS OR SPEAKER
- ✔ SCHOLARSHIP SPONSORSHIPS
- ✔ WEBSITE BANNER ADVERTISEMENT

**VISIT WWW.STLPA.ORG
FOR MORE INFORMATION AND TO
REGISTER**

**QUESTIONS?
BUSINESSPARTNERRELATIONS@STLPA.ORG**



SAINT LOUIS PARALEGAL ASSOCIATION

BUSINESS PARTNER SPONSORSHIP 2024-25

LEVEL ONE SPONSORSHIP - \$2500

- **SUSTAINING MEMBERSHIP FOR 2 REPS**
- **ONLINE ACCESS TO MEMBER DIRECTORY**
- **ACCESS TO LIST OF ATTENDEES AT ALL UPCOMING MEETINGS/SOCIAL EVENTS**
- **SCROLLING LOGO AND RECOGNITION IN BP SECTION ON WEBSITE WITH DIRECT LINK TO COMPANY WEBSITE**
- **UNLIMITED CATEGORY LISTINGS IN BP SECTION ON WEBSITE**
- **LOGO IN STLPA NEWSLETTER**
- **FEATURE ARTICLE OF BP CHOICE IN NEWSLETTER 1 TIME A YEAR**
- **RECOGNITION AT THE ANNUAL PARALEGAL DAY LUNCHEON AND IN THE BUSINESS PARTNER DIRECTORY**
- **TABLE AT THE ANNUAL PARALEGAL DAY BUSINESS PARTNER SHOWCASE AND TWO LUNCHESES TO THE ANNUAL PARALEGAL DAY LUNCHEON**
- **INVITATION TO ATTEND ALL MONTHLY MEETINGS, SOCIAL EVENTS AND SPECIAL SUMMER, FALL AND HOLIDAY PARTY EVENTS**
- **INVITATION TO ATTEND BUSINESS PARTNER APPRECIATION EVENT MARCH/APRIL 2025**

LEVEL TWO SPONSORSHIP - \$2250

- **SUSTAINING MEMBERSHIP FOR 1 REP**
- **ONLINE ACCESS TO MEMBER DIRECTORY**
- **ACCESS TO LIST OF ATTENDEES AT ALL UPCOMING MEETINGS/SOCIAL EVENTS**
- **SCROLLING LOGO AND RECOGNITION IN BP SECTION ON WEBSITE WITH DIRECT LINK TO COMPANY WEBSITE**
- **UNLIMITED CATEGORY LISTINGS IN BP SECTION ON WEBSITE**
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

**(AVAILABLE TO 2024-25 LEVEL ONE OR LEVEL TWO SPONSORS ONLY; FIRST COME FIRST SERVE;
OPPORTUNITIES WILL BE AVAILABLE THROUGHOUT THE YEAR)**

WEBSITE HOME PAGE BANNER:

- **CLAIM THE FRONT AND CENTER SPOT ON STLPA'S HOME PAGE!**
 - **COST \$300 (JANUARY-JUNE); 1 AVAILABLE**
 - **COST \$300 (JULY-DECEMBER); 1 AVAILABLE**

BUSINESS OPPORTUNITIES:

- **ADDITIONAL SUSTAINING MEMBERSHIP**
 - **COST \$300 PER MEMBERSHIP (LIMIT 2 PER BUSINESS PARTNER)**
- **HOST A SOCIAL EVENT FOR STLPA MEMBERSHIP (STLPA WILL WORK WITH BP ON LOCATION AND TYPE OF SOCIAL EVENT; STLPA WILL BE RESPONSIBLE FOR ORDERING FOOD)**
 - **COST \$1500 PER EVENT**
 - **4 SOCIAL EVENTS AVAILABLE PER YEAR**
 - **SEPTEMBER 2024, FEBRUARY, APRIL AND JUNE 2025**
- **EVENT SPONSOR FOR THE SUMMER MEMBERSHIP SOCIAL EVENT - JULY 2024 CHICKEN N PICKLE IN ST CHARLES**
 - **\$1000 PER SPONSOR; 2 SPONSORSHIPS AVAILABLE**
- **EVENT SPONSOR FOR THE FALL MEMBERSHIP SOCIAL EVENT -OCTOBER 2024 LOCATION TBD**
 - **\$1000 PER SPONSOR; 2 SPONSORSHIPS AVAILABLE**
- **EVENT SPONSOR FOR THE HOLIDAY PARTY EVENT - DECEMBER 2024 LOCATION TBD**
 - **\$1000 PER SPONSOR; 2 SPONSORSHIPS AVAILABLE**

MONTHLY MEETINGS:

- **MONTHLY CLE MEETINGS/LUNCH SPONSORSHIP (INCLUDES 5 MINUTE BP PRESENTATION)**
 - **COST \$400; 10 AVAILABLE**
- **MONTHLY CLE MEETINGS/LUNCH PRESENTATION AND SPONSORSHIP (EDUCATIONAL TOPIC TO BE APPROVED BY STLPA AND 5 MINUTE CO. PLUG AT END OF PRESENTATION)**
 - **COST \$800; 10 AVAILABLE**



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**ADDITIONAL SPONSORSHIP OPPORTUNITIES (CONTINUED)
(AVAILABLE TO 2024-25 LEVEL ONE OR LEVEL TWO SPONSORS ONLY)**

SCHOLARSHIPS:

- **SPONSOR STUDENT SCHOLARSHIP (AWARDED AT ANNUAL PARALEGAL DAY)**
 - **COST \$500; 2 AVAILABLE**
- **SPONSOR CERTIFIED PARALEGAL EXAM SCHOLARSHIP (AWARDED AT ANNUAL PARALEGAL DAY)**
 - **COST \$750; 1 AVAILABLE**
- **SPONSOR STUDENT MEMBERSHIP (AWARDED AT ANNUAL PARALEGAL DAY; INCLUDES STUDENT MEMBERSHIP AND STUDENT'S ATTENDANCE AT THE 2025 APD)**
 - **COST \$200; UNLIMITED SPONSORSHIPS AVAILABLE**

ANNUAL PARALEGAL DAY SPONSORSHIPS:

THESE OPPORTUNITIES ARE OFFERED FIRST TO OUR BUSINESS PARTNERS AND ANY UNCLAIMED SPONSORSHIPS WILL BE OPENED UP TO NON-BUSINESS PARTNERS AFTER MARCH 1, 2025

- **SPONSORSHIP OF PARALEGAL LEGEND AWARD**
 - **COST \$500; 1 AVAILABLE**
- **SPONSORSHIP OF PARALEGAL RISING STAR AWARD**
 - **COST \$500; 1 AVAILABLE**
- **SPONSORSHIP OF BOTH PARALEGAL LEGEND AND RISING STAR AWARDS**
 - **COST \$750; 1 AVAILABLE**
- **SPONSORSHIP OF REGISTRATION BAGS FOR APD**
 - **COST \$2000; 1 AVAILABLE**
- **SPONSORSHIP OF KEYNOTE SPEAKER FOR APD**
 - **COST \$1000; 1 AVAILABLE**