St. Louis Paralegal Association
2022-2023 Business Partner Sponsorship Form

Business Partner Name _____

Primary Contact Name _____

Address _____

Phone _____ Fax _____

Email _____ Website _____

Business Partner Relations Co-Chairs	Jeannine Moentmann jeannine.moentmann@outlook.com 314.359.0340	Heather Baisch baisch@onderlaw.com 314.227.7659	Michelle Caracci michellecaracci@outlook.com 314.341.6535

One-Level Sponsorship. A Business Partner must be a One-Level Sponsor in order to purchase any a la carte items OR become a Sustaining Member.

A la Carte Items. All a la carte items are available on a first-come, first-served basis and are only available if you are already a one-level sponsor. Please call or email one of us to check availability.

Interested in bartering? If you are interested in bartering for services STLPA can utilize, we are interested too!

Please return both pages of this Sponsorship Form and payment to:
Jeannine Moentmann, PO Box 69218, St. Louis, MO 63169-0218.

- ✓ Checks should be made payable to **St. Louis Paralegal Association**.
- ✓ The sponsorship year for 2022-2023 is July 1, 2022 – June 30, 2023.
- ✓ In order to guarantee placement of included sponsorship items on STLPA website by July 1, 2022, this Sponsorship Form should be received as soon as possible.
- ✓ Unfortunately, there is no proration of sponsorships.
- ✓ All sponsorship opportunities will have all event-appropriate recognition.

Logo Requirements
Logos: All logos should be emailed to Michelle as a .png with a resolution of at least 200 dpi. Additional file types (.tif, .jpg, .bmp) will also be accepted. Contact Michelle, Jeannine or Heather if you have any questions.

Category Listings
Please select categories for Business Partner section of STLPA website (select up to 3 categories)

- ❑ Catering
- ❑ Copying Services
- ❑ Corporate Services
- ❑ Court Reporting
- ❑ Deposition Services
- ❑ Document Imaging
- ❑ Document Services
- ❑ E-Discovery
- ❑ Events and Meetings
- ❑ Florist
- ❑ Forensic Collections
- ❑ General / Miscellaneous
- ❑ Hotels
- ❑ Investigation/Process Serving
- ❑ Litigation Support Services
- ❑ Medical Services / Consulting
- ❑ Photography Service
- ❑ Promotional Items
- ❑ Records Retrieval
- ❑ Staffing / Recruiting
- ❑ Trial Services
- ❑ Other _____

St. Louis Paralegal Association
2022-2023 Business Partnership Program

ONE-LEVEL SPONSORSHIP $2000
- there is no proration of sponsorship -

- Scrolling Business Partner logo to appear prominently on STLPA website with direct link to company website
- Recognition on STLPA website in Business Partner Section with company description and direct link to company website)
- Up to three category listings in Business Partner section of STLPA website
- Recognition as Business Partner in STLPA newsletter (and our newsletter is published monthly on NALA's (our parent organization) website
- Recognition at the Annual Paralegal Day Luncheon and in the Business Partner Directory
- Recognition at NALA Annual Conference (our parent organization's national conference) during our expo
- E-blast to STLPA members for invitation to events sponsored by Business Partner
- One table at the Annual Paralegal Day Business Partner Showcase; two lunches to the Annual Paralegal Day Luncheon - (one company name per table; additional tables and lunches available at additional cost)
- Invitation to attend holiday party (up to two representatives) **(no solicitation)**
- Invitations to attend up to two non-sponsored monthly membership meetings (up to two representatives) **(no solicitation)**
- Invitation to attend the summer or fall event (up to two representatives) **(no solicitation)**
- Company photograph on website (representatives of your choice)
- Business Partner Appreciation event (up to two representatives) **(no solicitation)**

A LA CARTE SPONSORSHIP OPPORTUNITIES
- must be a One-Level Sponsorship Business Partner in order to purchase any a la carte items -
- unless indicated otherwise, limit of one of each opportunity per Business Partner with the exception of monthly meetings -

- ☐ Board Meeting Lunches **(Cost: $250 / Number Available: 12)**
- ☐ Opportunity to publish an article in two issues of the *Inside STLPA* newsletter, subject to approval of STLPA Board. The topic/subject area must contain subjective content and not focused on marketing your service. (Limit: 1,000 words) (one available per edition) **(Cost: $250 / Number Available: 6)**
- ☐ Sustaining Membership **(Cost: $300 / Number Available: 1 per Business Partner)**
- ☐ 1/2 page ads in newsletter (annual basis) **(Cost: $500 / Number Available: 4)**
- ☐ Static Business Partner Spotlight to appear prominently on STLPA website home page with link to Business Partner section (in addition to scrolling logo) **(Cost: $500 / Number Available: 2 (1st received, 1st 6 months / 2nd received, last 6 months)**
- ☐ Student Scholarship (awarded at the Annual Paralegal Day Luncheon) **(Cost: $500 / Number Available: 2)+**
- ☐ Student Memberships (15; awarded at the Annual Paralegal Day Luncheon) **(Cost: $750 / Number Available: 1)+**
- ☐ CP Scholarship (awarded at the Annual Paralegal Day Luncheon) **(Cost: $750 / Number Available: 1)+**
- ☐ Paralegal Legend Award (awarded at the Annual Paralegal Day Luncheon) **(Cost: $750 / Number Available: 1)+**
- ☐ Memberships (5 of each: voting, associate and student; awarded at the Annual Paralegal Day Luncheon) **(Cost: $850 / Number Available: 1)+**
- ☐ Monthly CLE Meetings/Lunch (attendance for up to three representatives) **(Cost: $1300 / Number of Available: 6)**
  +Business Partner has the option of sponsoring a 3rd Monthly CLE Meeting/Lunch 50 minute presentation (no solicitation during presentation, topic to be approved by STLPA board); business plug at end of presentation; swag acceptable; up to 4 reps
- ☐ Scholarship (for members) to Annual NALA Convention (winning name will be selected at the Annual Paralegal Day Luncheon) (**Cost: $1500 / Number Available: 2)+**
- ☐ Social Event for entire membership **(Cost: $2000 / Number Available: 4); business plug; no solicitation; swag acceptable; up to 6 reps**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **One-Level Business Partner sponsorship not required in order to purchase any Additional Sponsorship Opportunities**
- **includes one table at Business Partner Exhibit and two lunches (one company name per table; additional cost for additional table(s)/lunch(es))**
- **each opportunity limited to 2 out of 4 years unless not purchased by another Business Partner by August 1 of sponsorship year, i.e. August 1, 2019 for 2021 Annual Paralegal Day**

- ☐ Parking for Annual Paralegal Day registered attendees (**Cost: $2000 / Number Available: 1)**
- ☐ CLE breakfast for Annual Paralegal Day CLE attendees (**Cost: $2000 / Number Available: 1)**
- ☐ Registration bags for Annual Paralegal Day (**Cost: $2000 / Number Available: 1)**

All sponsorship opportunities: ✓will have all event-appropriate recognition ✓are available on a first-come, first-served basis

+All awards/scholarships awarded at Annual Paralegal Day will be awarded by your Company on stage to the recipient.